



The sweetest place in Texas for business.

# Experiential Learning



Dr. Howard, Dr. Duncum, and Dr. Border with Sweetwater Independent School District took a tour of Ludlum Measurements and USG in May. This tour was the first step in the Experiential Learning Partnership Plan. This plan can be customized to the needs of local businesses and industries and can be embedded into existing curriculum structures to promote desired skill sets. It has been proven that new content and skills are best learned in a context to which the learner can relate. The next step will be to take math and science teachers on tours of these locations so they can incorporate workforce topics and tools into instructional units based on what they learn from the tours. It will take roughly three years to get all of the curriculum built out, but steps must be taken to support our local businesses and provide them with a workforce that has the proper skill sets that they need.

# Georgia-Pacific Groundbreaking



Georgia-Pacific held a groundbreaking for their new wall-board plant in Sweetwater on June 8, 2021. Speakers at the event included Brent Paugh, President of Gypsum operations, Senator Perry, Representative Lambert, and Judge May. During the event, a Georgia-Pacific spokesperson stated that one of the reasons they chose Sweetwater is because of the low turnover rate they have experienced at their current plant in Sweetwater. To read more about the expansion, visit [sweetwatertexas.net](http://sweetwatertexas.net).

## New Business

[Bigge](http://www.bigge.com), a crane sales and lease company, recently purchased the former Select Energy location at 9900 N. Interstate 20. Sweetwater is their second location in Texas and makes their twenty-fifth location nationwide. Bigge is now hiring various positions for the Sweetwater location. To learn more and apply, visit [www.bigge.com/careers/](http://www.bigge.com/careers/).



Register at <https://www.wfswct.org/604/Summer-2021-Job-Fair>

Workforce Solutions of West Central Texas will host the Summer 2021 Job Fair on Wednesday, July 7th from 9:00 a.m. to 2:00 p.m. at the Taylor County Expo Center in the Display Building. There is no cost for employers to participate. Both virtual and in-person booth options are available.

The Summer 2021 Job Fair is co-hosted by the Abilene Chamber of Commerce, Abilene Industrial Foundation, KTXS Television, and Sweetwater Economic Development.

## Notice of Bid Posting- West Broadway 71.57 Acres in Sweetwater, Texas

The Sweetwater Enterprise for Economic Development Municipal Development District (SEED MDD) is accepting sealed bids for the purchase of the following real property (the "Property") for the purpose of commercial development as described in this [Notice of Bid Opening](#). All bids are due to SEED MDD no later than the close of business on Friday, July 9, 2021. For more information and to download a bid packet, visit [www.sweetwatertexas.net/notice-of-bid-posting/](http://www.sweetwatertexas.net/notice-of-bid-posting/).



# Real Estate Update



- The median price for Sweetwater, Texas was up 21.1% from 2020 to \$155,000 with a 3.1-month inventory of houses available.
- The median price per square foot was up 12.3% to \$82.53
- The days on market median was at an all-time low of 61 days
- Sales to List Price Ratio was 98.2% (an all-time high)

## Facade Improvement Grant

If you own or lease a commercial building located in the 9-block Downtown District or on the main corridors (Broadway, Elm, Hailey, and Lamar Streets) of Sweetwater, you may qualify for a Facade Improvement Grant through Sweetwater Economic Development. To learn more about the program and qualifications, visit [www.sweetwatertexas.net](http://www.sweetwatertexas.net).



**DOWNTOWN  
FAÇADE IMPROVEMENT  
GRANT PROGRAM  
FY 2020/21**

Downtown Façade Improvement Grant Program  
Sweetwater Economic Development  
401 Main Street, Sweetwater, Texas 79556  
325-325-0200, 877-965-7339 [www.sweetwatertexas.net](http://www.sweetwatertexas.net)

## More Stories

**Millennials will soon make up 75 percent of the U.S. workforce—and locations that offer the right balance of living, working and playing are the frontrunners to acquire their skills.**

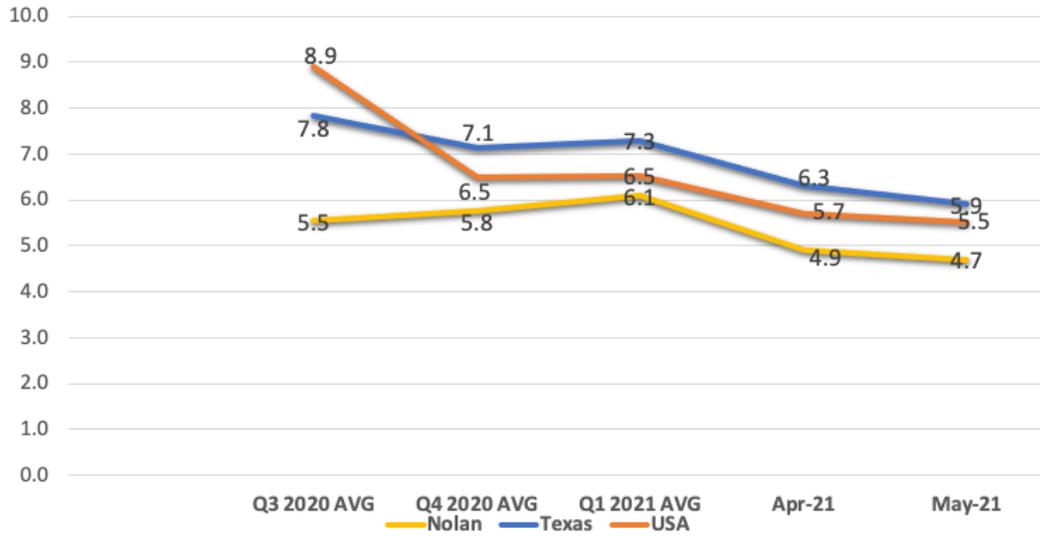
<https://businessfacilities.com/2021/06/talent-attraction-location-magnets-for-millennials/>

**Everywhere from factory floors to research labs to virtual space—and every work space in between—today's customized training programs are ensuring that new hires quickly get up to speed.**

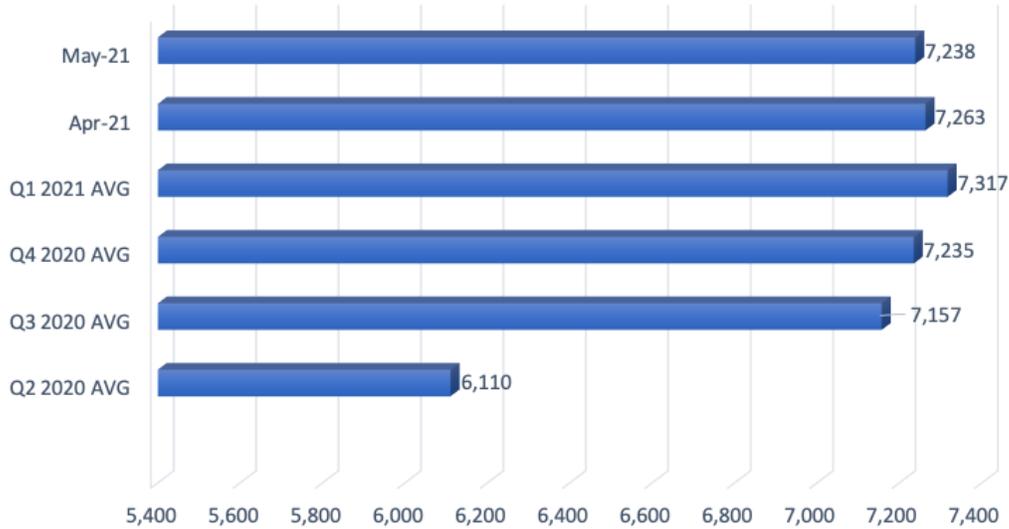
<https://businessfacilities.com/2021/06/customized-training-programs-finding-the-perfect-fit/>



## Unemployment Rate



## Nolan County Labor Force



If your company is hiring, send your job postings to [Miesha@SweetwaterTexas.net](mailto:Miesha@SweetwaterTexas.net), and we will post them on our social



# PROGRESS



Facebook  
Sweetwater Economic Development



LinkedIn  
Ken Becker



Twitter  
@SweetwaterTXedc.



Instagram  
sweetwatereconomicdev